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## **CLAIMS**

What is claimed is:

1. A method for organizing and accessing online business card using virtual subdomain addresses over a computer network, comprising the steps of: receiving from an Internetworked client computer a request with criteria for a group of online business cards;

determining which virtual subdomain addresses associated with online business cards meet said request criteria; and

sending a web object containing at least one virtual subdomain address associated with said online business cards which meet said request criteria to said Internetworked client computer via a computer network.

- 2. The method as set forth in Claim 1 wherein said step of receiving a request with criteria for a group of online business cards comprises receiving a completed Common Gateway Interface ("CGI") form containing criteria from an Internetworked client computer.
- 3. The method as set forth in Claim 1 wherein said step of determining which virtual subdomain addresses associated with online business cards meet said request criteria comprises querying a database for all records which meet said criteria.
- 4. The method as set forth in Claim 1 wherein said step of sending a web object

  containing at least one virtual subdomain address to said Internetworked client

  computer comprises sending a Hyper Text Markup Language ("HTML") page

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containing one or more hyperlinked virtual subdomain addresses.

5. A computer-readable medium containing program code for organizing and accessing online business card using virtual subdomain addresses over a computer network, said program code when executed by an Internetworked server computer causing the Internetworked server computer to perform the steps of: receiving from an Internetworked client computer a request with criteria for a group of online business cards;

determining which virtual subdomain addresses associated with online business cards meet said request criteria; and

sending a web object containing at least one virtual subdomain address associated with said online business cards which meet said request criteria to said

Internetworked client computer via a computer network.

- 6. The computer-readable medium as set forth in Claim 5 wherein said program code for receiving a request with criteria for a group of online business cards comprises program code for receiving a completed Common Gateway Interface ("CGI") form containing criteria from an Internetworked client computer.
- 7. The computer-readable medium as set forth in Claim 5 wherein said program code for determining which virtual subdomain addresses associated with online business cards meet said request criteria comprises program code for querying a database for all records which meet said criteria.
- 8. The computer-readable medium as set forth in Claim 5 wherein said program code

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for sending a web object containing at least one virtual subdomain address to said Internetworked client computer comprises program code for sending a Hyper Text Markup Language ("HTML") page containing one or more hyperlinked virtual subdomain addresses.

- 5 9. An Internet online business card index server system for organizing and accessing online business cards using virtual subdomain addressing comprising:
  - a request receiver for receiving a request with criteria from an Internetworked client computer via a computer network;
  - a request handler for parsing said request and criteria and for querying a database for matching records;
  - a response web object builder for creating a response web object containing one or more virtual subdomains indicated by said matching records; and a response transmitter for transmitting the response web object to said

    Internetworked client computer via a computer network such that a recipient may view and select a hyperlinked virtual subdomain address to access an online business card meeting said criteria.
  - 10. The system as set forth in Claim 9 further comprising a Hyper Text Transfer Protocol ("HTTP") web server.
  - 11. The system as set forth in Claim 9 wherein said request receiver is adapted to received posted data and forms from an Internet browser computer.
    - 12. The system as set forth in Claim 9 wherein said request handler is adapted to parse

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completed and posted Common Gateway Interface ("CGI") forms from an Internet browser computer.

- 13. The system as set forth in Claim 9 wherein said response web object builder is adapted to build Hyper Text Markup Language ("HTML") pages containing hyperlinked virtual subdomain addresses.
- 14. The system as set forth in Claim 9 wherein said response transmitter is adapted to transmit Hyper Text Markup Language ("HTML") pages containing hyperlinked virtual subdomain addresses to an Internetworked client computer.